

Women Empowerment

SVSS believes women's empowerment is key to resilient societies. Strengthened SHGs provide governance, leadership, and enterprise skills, enabling women to access credit and markets. Microcredit has supported enterprises in tailoring, agriculture, and retail, while advocacy on land rights challenges inequalities. By fostering leadership and independence, SVSS has helped 50,000+ women move from the margins to the centre of community development, becoming drivers of inclusive growth and transformation.

Healthcare & Water Sanitation

Recognizing health as the foundation of empowerment, SVSS focuses on prevention, system strengthening, and health literacy. In Mirzapur, interventions reduced child malnutrition through supplementary feeding, caregiver counselling, and kitchen gardens; expanded immunization via outreach camps; and improved maternal health through safe pregnancy practices, trained workers, and stronger institutional delivery systems. Access to safe drinking water, hygiene campaigns, handwashing stations, menstrual hygiene sensitization, and kit distribution reached 2,40,000+ individuals across 253 villages, reducing waterborne diseases and strengthening public health awareness.

Environment

SVSS has reached 10,000+ beneficiaries in 50 villages through environmental protection initiatives combining sustainable practices, resource management, and community participation. Efforts include decentralized wastewater treatment, safe reuse, and septic system maintenance; conservation of rivers, lakes, ponds, and wetlands through rainwater harvesting, groundwater recharge, and tree plantation; and promotion of Reduce, Reuse, Recycle, composting, and organic farming. Forest conservation and afforestation restore ecosystems, enhance biodiversity, and mitigate climate change. Together, these practices safeguard nature and ensure a healthier environment for present and future generations.



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Mr. Anuj Srivastava
Director, SVSS

For over two decades, Mr. Anuj Srivastava has been closely connected with rural

communities, understanding their realities and working alongside them to create meaningful change. With a background in Commerce and Law, he brings both practical insight and thoughtful leadership to his work. He believes that real progress comes from listening to people, earning their trust, and supporting them in building better futures for themselves. His approach to the social sector is deeply rooted in empathy, patience, and a strong sense of responsibility towards those who need support the most. Under his leadership, SVSS has grown with this belief at its core, that change is strongest when it comes from within the community.

He says -True development is not delivered, it is built with people, by people, and for people!

INTRODUCTION

For over five decades, SVSS has been working with rural communities in Uttar Pradesh to create pathways for dignity, opportunity, and sustainable development. What began as an education initiative has grown into an integrated approach addressing livelihoods, health, nutrition, women's empowerment, child rights, and environmental sustainability, aligned with the Sustainable Development Goals (SDGs). With a presence across 1,310 villages and more than 8 lakhs+ beneficiaries, SVSS places communities, especially women and children, at the center of change, fostering leadership, economic independence, and collective action. Through strong partnerships, grassroots engagement, and accountable systems, SVSS continues to build resilient, self-reliant communities shaping their own future.

MAJOR PROGRAMME AREAS

Education

SVSS addresses persistent challenges such as high dropout rates, weak learning outcomes, and low secondary school transition. Across 150 villages, 1,20,000+ children have benefited from interventions including teacher training, remedial classes, and improved resources. Parent engagement and early warning systems reduced dropouts, while scholarships, counselling, and infrastructure support enabled smoother transitions to higher education. These efforts have improved attendance, exam pass rates, and long-term learning opportunities.

Livelihood

Through our Livelihoods & Rural Development Programme, SVSS tackles low incomes, youth unemployment, and limited women's participation in market-linked activities. By combining skill development, financial literacy, microcredit, and enterprise support, 17,000+ individuals adopted new livelihoods, raising incomes by 16%. of 25000+ youth trained, 5,000 secured jobs or enterprises. Women SHGs mobilised collective capital and launched women-led enterprises. Complementary initiatives in water conservation, fisheries, livestock, organic farming, and micro-enterprise development diversified incomes and enhanced ecological sustainability. These interventions reduced vulnerability, curbed migration, and built resilient, self-reliant communities.

Child Rights

SVSS operated Childline 1098 in Mirzapur, offering 24x7 emergency response for children aged 0-18 facing abuse, neglect, child labour, trafficking, child marriage, or abandonment. The team worked with police, child protection units, and healthcare institutions to ensure rescue, medical care, counselling, shelter, and legal support. Long-term rehabilitation includes school enrolment, welfare schemes, and family counselling, while awareness is built through campaigns, street plays, and children's clubs. Under Child Right with reach across 10 districts, 327 villages, and over 1,05,000+ individuals, Child Right vertical has become a vital protection ecosystem ensuring safe, supported childhoods.

THEMATIC AREA

